Bracknell BID

# MEET THE Board

The Bracknell Business Improvement District (BID) is governed by a **Board of Directors** consisting of representatives from different sectors within the BID area to ensure balanced representation. Directors are volunteers from businesses and partner organisations who give up their time for free. Further detail about governance arrangements is available upon request.

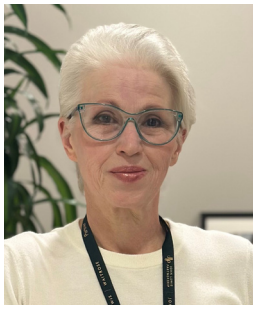
## The Board's key responsibility is to safeguard the interests of levy payers by ensuring that the BID is operated professionally and offers consistent value for money in line with its objectives.

The Board meets monthly to review key projects and delivery. Bracknell BID Board is supported by The BID Team, responsible for project delivery relating to the two BID objectives. If you work in the BID area and are interested in joining the BID's Board of Directors or one of the working groups – please get in touch by emailing **enquiries@bracknellbid.co.uk**

**Maria Sabey**
Chair of the Board, Fujitsu

**Peter Smith**
Chair of the Admin and Finance Group, UKBA

**Nick Phillips**
Cadence Design Systems



**Vicky Andre**
Waitrose

**Daniel Baker**
Fujitsu

**Helen Barnett**
Frasers Property UK

**Nicola Webb**
SEGRO

**Louise Welland**
The Lightbox

**Paul Bidwell**
Bracknell Forest Council

**Becky Wirth**
3M

Bracknell BID

MEET THE

# BID Team

pfbb uk partnerships for better business ltd

Bracknell BID is managed by Partnerships for Better Business Ltd (pfbb UK) who acts as Bracknell BID's strategic partner and managing agent.

Having developed Bracknell BID and taken it through its renewal ballot in 2024, pfbb UK's team of experienced professionals work across the UK, develop, manage and support BIDs, town and city centre partnerships, local authorities and commercial areas and industrial estate BIDs.

**pfbb UK has a team dedicated to managing the delivery of the Bracknell BID's projects and initiatives in accordance with the two main objectives laid out in the Business Plan.**

As a business within the Bracknell BID area, you are encouraged to get in touch with the BID team to share your ideas for local improvements or to explore opportunities to host or get involved in BID events.

**Rory Lewis**
BID Manager
**bidmanager@bracknellbid.co.uk**

**Isabella Shea**
BID Executive
**projectexecutive@bracknellbid.co.uk**

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