

Welcome

A Message from the Chair – Maria Sabey

On behalf of the Bracknell BID Board, I'd like to offer you a very warm welcome to our business community.



Maria Sabey

Whether you're new to the area or a long-established organisation, being part of Bracknell BID connects you to a collaborative network of over 300 businesses across the Southern and Western Business Areas (collectively known as the BID area). Together, we are working to build a stronger, more sustainable, and better-connected environment for businesses to grow and thrive.

Bracknell BID was established in 2020 as a business-led, not-for-profit partnership with a clear mission: to deliver projects and services that directly benefit the local business community within the BID area.

Following a successful renewal ballot in 2024, we're now proud to be entering our second five-year term, delivering initiatives that matter to you – the BID's levy payers – through to March 2030.

Since our formation, the BID has invested in a wide range of priorities, including improving transport and accessibility, enhancing safety and security, upgrading local environments and green spaces, supporting business networking and skills development, and promoting health and wellbeing across the workplace and many

more. These projects are only possible thanks to your BID levy, and they're shaped entirely by the needs, feedback, and ambitions of the businesses the BID represents.

As Board Chair and a representative of a levy paying business within the BID, I see first-hand the positive impact we can achieve when businesses work together. But the BID is more than a funding mechanism – it's a platform for collaboration. I encourage you and your team to get involved, attend events, and take full advantage of the support, services, and opportunities available through the BID.

Our dedicated BID team is here to support you. Whether you're looking to connect with other businesses, promote your services, access training, or raise an issue in your area – we want to hear from you.

Thank you for being part of Bracknell BID. I look forward to seeing what we can continue to achieve together.

Warm regards,
Maria Sabey
Chair, Bracknell BID



QUICK START

Checklist

Add Key Contacts to your Address Book

Save BID team contact info and support service numbers for easy access.

Rory Lewis – BID Manager
bidmanager@bracknellbid.co.uk
 Mobile: 07903 044508
 Landline: 01344 949080

Isabella Shea – BID Project Executive
projectexecutive@bracknellbid.co.uk
 Mobile: 07960 632044
 Landline: 01344 949080

Submit Your Business Profile

Be featured in the BID's online directory and promotional materials.

Follow Bracknell BID on Social Media

Join the conversation and hear the latest updates first.

   @BracknellBID

Explore the BID Area Map

Familiarise yourself with key locations, transport links, and amenities.

Sign up for the BID eBulletin

Stay updated on events, news and opportunities.

SCAN ME 



Request your Loyalty Card

Access exclusive business-to-business offers within the BID area.

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Check the Event Calendar

Note upcoming networking events, training events, and community campaigns.

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