



Bracknell CCTV and ANPR Privacy Notice

Who we are

Bracknell Business Improvement District (“the BID”) owns a CCTV and ANPR system which covers public roads, paths and spaces within the Western and Southern Business Areas (BID area) in Bracknell. This system is comprised of 10 multi lens CCTV cameras and 9 ANPR cameras. The system is operated in partnership with the Royal Borough of Windsor and Maidenhead Council (“the Council”).

- The **BID** owns the cameras and determines their location and purpose.
- The **Council** provides CCTV and ANPR monitoring and storage services through its control room.

The BID and the Council are **joint controllers** for this processing under UK GDPR.

Signage

In addition to this notice, signage is displayed near all cameras to ensure people are aware that CCTV/ANPR is in operation.

Why we collect personal data (purposes of processing)

The CCTV and ANPR system is used for the following purposes:

- Prevention, detection, and investigation of crime and anti-social behaviour.
- Public safety and protection of life.
- Supporting businesses, residents, and visitors within the BID area.
- Assisting law enforcement and statutory agencies in lawful investigations.

The legal basis for processing

We rely on the following lawful bases under UK GDPR:

- **BID:** Legitimate interests (Article 6(1)(f)) in protecting businesses, staff, visitors, and assets, and supporting community safety.
- **Council:** Public task (Article 6(1)(e)) in carrying out functions relating to community safety and crime prevention.
- **Sharing with police and statutory bodies:** Where necessary for law enforcement purposes, under Part 3 of the Data Protection Act 2018.

What data we collect

The system captures:

- Visual images of individuals in monitored areas (including pedestrians, cyclists, drivers, and passengers).
- Vehicle registration marks (VRMs) and images of vehicles via ANPR.
- Associated metadata such as time, date, and location of recordings.

How data is shared and disclosed

- Footage is monitored live and stored on a BID-owned server located in the Council’s control room.
- Access is restricted to authorised, trained Council operators.

- Disclosure of recordings is limited to:
 - Police and law enforcement agencies (for crime investigation and prevention).
 - Statutory agencies where disclosure is legally required.
- Footage will not be disclosed to third parties for commercial or non-statutory purposes.

How long we keep data

- Recordings are normally retained for **30 days**.
- Data may be retained for longer where required for investigation, prosecution, or legal proceedings.
- After the retention period, data is securely deleted or overwritten.

Police use of ANPR data

Where ANPR data from BID cameras is shared with the Police, it is ingested into national police ANPR systems and treated as a police asset. From that point, the Police become the **independent data controller** and are responsible for their own compliance with data protection law.

The Police use ANPR data for statutory law enforcement purposes, including crime prevention, detection, investigation, and public safety, under Part 3 of the Data Protection Act 2018.

Your rights

Under UK GDPR you have rights including:

- **Access** – to request a copy of your personal data (subject to exemptions).
- **Rectification** – to request correction of inaccurate data (though CCTV is evidential and cannot normally be altered).
- **Erasure** – to request deletion of your personal data (subject to statutory exemptions).
- **Restriction/objection** – to request limits on processing or object to processing in certain circumstances.

Please note: requests may be limited where disclosure would prejudice crime prevention, law enforcement, or the rights of third parties.

How to make a request

If you wish to exercise your rights, please contact:

- **BID:** Bracknell BID Manager via BID Manager bidmanager@bracknellbid.co.uk; enquiries@bracknellbid.co.uk
- **Council:** CCTV Lead RBWM Council Andy Muggeridge via Andrew.Muggeridge@RBWM.gov.uk

We will work together to respond to your request.

How to complain

If you are unhappy with how your personal data is being used, you can contact either the BID or the Council's Data Protection Officer using the details above.

You also have the right to complain to the **Information Commissioner's Office (ICO)**:

- Website: <https://ico.org.uk>
- Telephone: 0303 123 1113