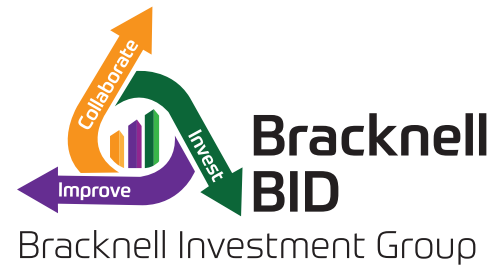


Bracknell BID PROJECTS

June 2024



Shuttle bus – **FREE** trips to the train station

The BID has recently started a fully funded shuttle bus for employees in the BID area to use. It operates on a circuit to and from Bracknell Train Station in the morning and evening. Journey times coordinate with the London Waterloo Train arrivals in the morning and departures in the evening.

The shuttle bus is only available to those who work within the BID area (Western and Southern Business Areas). When boarding the shuttle bus, passengers must present their Bracknell BID 'I Work' Loyalty Card to the driver to use the service. Everyone who works within the BID area is entitled to a free 'I Work' Loyalty Card.

Shared Cycle Scheme – **FREE** bicycles

The BID has just started a fully funded Shared Cycle Scheme, available exclusively to everyone who works in the Western and Southern Business Areas (BID area) with electric and standard bicycles.

The bikes can be unlocked with the Donkey Republic App, free to anyone who works in the area and returned at various locations throughout the Western and Southern Business Areas, Town Centre and Bracknell



Train Station. Try them out to commute to the train station or take a leisurely lunchtime ride.

New CCTV and ANPR scheme

CCTV and ANPR cameras are about to be installed across the area over the next three months.

They aim to increase safety and security for businesses and their staff.

New signs to help find your way

The BID is currently installing a comprehensive wayfinding scheme throughout the BID area. This includes over 40 signs including welcome signs, directory totems, fingerpost signs, and subway wall signs.

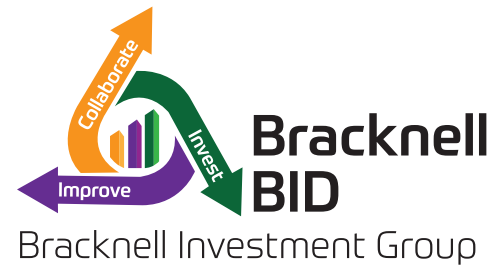
The scheme has divided the BID area into zones which are colour coded to aid navigation and highlights all major destinations, including the town centre, bus and train station, green spaces and amenities, shared office spaces, and trading estates within the BID.

The scheme is set to transform how people can find their way around the area.



Bracknell BID RENEWAL

June 2024



Bracknell BID Renewal 2025-2030 – your views count

We are distributing survey forms again to ensure that anyone who has missed this opportunity in the past has a chance to complete a survey now. Your views are important to us and will help shape the Business Plan 2025-2030. This is your last chance to contribute to the new five year plan 2025-2030 before it is pulled together over the next two months.

A big thank you to the many of you that have already completed a survey and we are collating your feedback as they all come in.

Once completed, please call the BID team and we can arrange for collection or you can complete this digitally by finding a copy at www.bracknellbid.co.uk/bid-renewal/

If you would like any further information or help completing the form please contact the Bracknell BID Manager, **Sean Griffin** on **01344 949080** or email enquiries@bracknellbid.co.uk

BID Renewal Timeline

The BID Renewal consultation is progressing well, involving businesses across the BID area through workshops, seminars, one-to-one interviews, and surveys.

These engagements aim to ensure the new plan includes the right projects and objectives to support Bracknell BID businesses over the next five years.

Meetings and workshops provide businesses with the opportunity to shape the new business plan according to their needs.

The goal is to create a plan that is fit for purpose for the next five years, building on past achievements.

July and August: The BID Proposal and Business Plan will be developed, alongside 'Baseline Agreements' with Bracknell Forest Council and the Police to ensure that the BID services are supplementary to existing services.

October: Ballot papers will be issued to businesses for voting on the plan.

Your Invitation to the Bracknell BID Renewal Lunch

As a business located in the Bracknell BID area you are invited to attend the BID Renewal Lunch. Come along and hear feedback from the business consultation and help shape the new BID business plan and its budget over a free buffet lunch.

The lunch event will take place on Thursday 13th June 2024 from 12.30pm – 2pm at Maxis 2, Western Road, Bracknell RG12 1RT

The event is **FREE to attend**. Please RSVP by emailing enquiries@bracknellbid.co.uk, calling **01344 949080** or by scanning the QR code.

You can also find more information about the event by scanning the QR code.

